

WEBINARS

150+
PARTICIPANTS
per webinar

4
CORE TOPICS
Editorial
Advertising
Reader Revenue
Print

WEBINAR SERIES

The WAN-IFRA Webinar Series partners with global media visionaries and delivers new learnings and training on a myriad of topics to our members. These industry experts will bring you insight on creating growth opportunities and tackling current challenges.

As the media landscape is constantly changing, it is helpful for our members to connect with fellow publishers and industry insiders, and to be involved in the discussion. Our webinar platform enables our members to be engaged with our panelists and to ask them critical questions affecting their organization.

Sponsor one of our webinars or Present your own and increase your brand awareness. Support us in educating the marketplace, achieve measurable results and obtain a list of qualified leads!

“Sponsoring a WAN-IFRA webinar was a huge win for Crowdnews. Working together, we created a webinar that attracted 300+ registrants. A great team whom we look forward to partnering with again in the future.”

Sue LeClaire
Regional Marketing Manager
Crowdynews, Netherlands





EXCLUSIVELY PRESENT & SPONSOR A WEBINAR

CREATE YOUR OWN WEBINAR

Submit a relevant, educational topic, provide your own expert speaker and work closely with our staff to get your webinar up and running.

We will provide the presentation tool and the targeted marketing.

With an exclusive presentation & sponsorship, your company has full control of the topic and speaker selection**.

WAN-IFRA will market and promote it through its channels.

5.000€*



SPONSOR A WEBINAR

ASSOCIATE YOUR BRAND TO ONE OF OUR PROGRAMMED WEBINARS

Sponsor and support a WAN-IFRA webinar that has already been scheduled.

You can choose from the list of webinars published here

Up to 2 sponsors are allowed per webinar.

2.000€*

SPONSOR ENTITLEMENTS

PRE WEBINAR

- Your logo and link on all WAN-IFRA marketing emails before the webinar.
- Your logo and link featured on WAN-IFRAs dedicated [webinar page](#), next to the webinar you are sponsoring.
- Exclusive Webinar Presenters & Sponsors get an extra banner free of charge at the Extra Executive News Service newsletter for 5 days, prior to the webinar date.

WEBINAR REGISTRATION

- Sponsor logo featured in the registration page.
- Sponsor logo featured on both online confirmation page / email as well as in all reminder emails.

DURING WEBINAR

- Sponsors are entitled to 30 seconds to 1 minute time at the opening of the webinar for an informative pitch of their products and services. A company slide will be displayed on screen while this takes place.
- Together with WAN-IFRA's logo, the sponsor/s logo will be featured in the frame of the webinar viewing screen.
- Verbal recognition of the company/s sponsoring the webinar.
- While Exclusive Webinar Presenters have more control over the webinar branding it should always feature WAN-IFRAs brand. Details to be agreed with our staff.

POST WEBINAR

- On your behalf, WAN-IFRA will send a thank you email to participants featuring the logo of the sponsor/s and contact details.
- Contact list of the participants of the webinar is sent to the sponsor/s. (subject to participants agreement upon registration).
- Webinar will be recorded as video and uploaded on [Youtube](#). The link will be featured in our [webinar page](#) and included in the post event email to participants.

