



Press release

Bloomberg BNA Selects TEMIS for Content Categorization and Enrichment

*Leading Legal Publisher Applying Powerful Luxid® Content Enrichment Solution
to Vast Archive.*

New York, NY– December 11, 2012 – TEMIS announced that it has signed a multi-year license and services agreement with Bloomberg BNA for use of the flagship TEMIS software solution, *Luxid® Content Enrichment*, to provide a key capability in the management of its multimillion-document database. Bloomberg BNA is a wholly owned subsidiary of Bloomberg and a leading source of legal, regulatory, and business information for professionals.

Bloomberg BNA has chosen to deploy the Luxid® semantic tagging and linking platform as a powerful method for categorizing news articles and other content, consistently indexing unstructured data against a comprehensive legal taxonomy.

“We are honoured that our flagship Luxid® Content Enrichment platform has been selected by an industry leader as highly regarded as Bloomberg BNA”, said Guillaume Mazieres, EVP North American Operations of TEMIS. “TEMIS will help Bloomberg BNA deliver accurate, targeted and always relevant information to its demanding professional customers, offering an unparalleled user experience.”

“Bloomberg BNA strongly believes that powerful content enrichment technology such as Luxid® from TEMIS will enhance subscribers' interactions with our content, improving the efficiency of search as well as opening up interesting possibilities for connections based on document similarity”, said Audrey Hipkins, Chief Product Officer at Bloomberg BNA.

About TEMIS

TEMIS helps organizations structure, manage and leverage their unstructured information assets. Its flagship platform, Luxid®, identifies and extracts targeted information to semantically enrich content with domain-specific metadata. Luxid® enables professional publishers to efficiently package and deliver relevant information to their audience, and helps enterprises to intelligently archive, manage, analyze, discover and share increasing volumes of information.

Founded in 2000, TEMIS operates in the United States, Canada, UK, France and Germany, and is represented worldwide through its network of certified partners.

TEMIS' innovative solutions have attracted the business of leading organizations such as AAAS (American Association for the Advancement of Science), Agence France-Presse, BASF, Bayer Schering Pharma, BNA (Bureau of National Affairs), BNP Paribas, CARMA International, Editions Lefebvre-Sarrut, Elsevier, EMC, Europol, French Ministry of Defence, French Ministry of Finance, Gannett, Karger, Invest in France Agency, Merck Serono, Nature Publishing Group, Novartis, Philip Morris International, PSA Peugeot-Citroen, Sanofi-aventis, Simon & Schuster, Springer Science+Business Media, The McGraw-Hill Companies, Thieme, Thomson Reuters, Trinity Mirror plc and the U.S. Department of Agriculture.

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