



## New Q.I. Press Controls automation is obvious choice for Aschendorff Medien

Oosterhout, March 2020 - The German printing company Aschendorff Medien once again opts for press automation from Q.I. Press Controls (QIPC). Satisfaction with the other K&B press with QIPC automation led to the obvious decision to also equip the new K&B press with the systems of the Dutch specialist in measurement and control equipment for the printing industry.

### No discussion

Aschendorff Medien recently bought a new K&B Commander CL press. The fact that the press manufacturer K&B prefers to equip its machines with QIPC automation is known throughout the industry. Aschendorff Medien already experienced why K&B prefers QIPC on the other K&B press they use. "All the expectations and requirements we had when we first invested in a QIPC system were met," says a satisfied Thomas Wenge, Technical Manager at Aschendorff Medien. "And of course we wanted this new K&B press to perform in the same way as the one we already use. Therefore there has never been any discussion for us whether we should equip this press with QIPC automation".



Thomas Wenge, Technical Manager  
at Aschendorff Medien

### Trust

QIPC responds delighted to Thomas Wenge's reconfirmation of trust. Harold Drinhuyzen, Area Sales Manager at QIPC: "This is the best way to build end-user confidence in our technologies. Aschendorff Medien has always been a very satisfied user of our systems. This is now evident once again; without any doubt, Q.I. Press Controls is once again chosen as supplier".

### Working more efficiently on consistent quality

The new K&B Commander CL in Münster will be equipped with the mRC-3D system for colour register and cut-off control and the IDS-3D system for colour control. In addition, the IQM system for better analysis of press performance is included. This measuring and control equipment will help Aschendorff Medien to work more efficiently and to deliver printed matter of a higher, consistent quality. "In addition, the service and support provided by QIPC, when we needed it, has always been exemplary and very good," concludes Thomas Wenge.

### About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here... for you

For more information: [www.qipc.com](http://www.qipc.com)

### **I AM HERE:**

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