

Enfocus Switch 11 integrates with EFI Fiery® XF and Colorproof™ XF

EFI's participation in the Enfocus Crossroads community allows users to take full advantage of Enfocus Switch Smart Automation within their large and super-wide print production workflows

January 22, 2013 – Ghent, Belgium – Enfocus announces its Enfocus Switch 11 can be setup to automatically connect to EFI's Fiery® XF or Colorproof™ XF RIP. This new automation capability will benefit a broad range of professionals involved in large to super-wide format printing such as ad agencies, prepress businesses, publishers, newspapers, packaging companies, full-service printing houses, photographers and print shops. Connection to EFI's Fiery® XF or Colorproof™ XF RIP is provided through a new configurator which comes standard with Switch 11 update 2 and later versions.

EFI is a market-leading provider of next-generation digital technology, offering a broad range of digital print and inkjet solutions as well as advanced business automation software. "Our mission is to lead the print industry's transformation from analogue to digital color through best-in-class products, technology and services. The integration with Enfocus Switch enables our customers to bridge the gap between their existing workflow and the Fiery's wide format production and proofing systems seamlessly," says Stefan Spiegel, General Manager of Fiery wide format production and proofing at EFI.

"At Enfocus, we aim to be a world-class software vendor that provides solutions to the broad publishing market supporting end-to-end automation with an innovative modular and open approach," comments Angelo Manno, Global Account Manager Crossroads & OEM at Enfocus. "With EFI as a Crossroads partner, our customers can fully automate their digital print production workflows economically and without the need to manually intervene. This will reduce errors, streamline production and shorten time to market."

Enfocus Switch enables fully automated and highly efficient print production

Support for naming conventions, metadata, integration with databases, preflighting files, and more, helps customers take full advantage of Switch's Smart Automation features. Processed files are automatically routed to the appropriate RIP and output device for correct printing and finishing. Without any manual intervention, the correct settings for the output device will be used, such as color management, sheet size, rotation, scaling, nesting, tiling, step and repeat, footer, and finishing.

EFI Fiery® XF is a high-performance RIP that reduces production time and unifies the handling of printing devices. It produces consistently accurate and vibrant colors and works with most major solvent, eco-solvent and UV printers such as EFI VUTEK®, EFI Wide Format, Epson, Canon, Mimaki, Mutoh and Roland printers. Colorproof™ XF is a

professional-level proofing RIP that provides users with all the tools required to produce ISO 12647-7 / 8 compliant validation prints and contract proofs as well as G7 compliant prints on inkjet, laser and LED printers.

Enfocus Crossroads makes automation challenges obsolete

Enfocus Crossroads is a community related to Enfocus Switch automation. Comprising Crossroads Application Partners, Crossroads Integration Partners and Switch users, the community provides automation best practices to other Switch users and prospects. Crossroads Application Partners, now including EFI, have integrated their respective solutions with Switch, offering a centralized, automated and controlled environment to streamline pre-production through cross-media and print output.

A dedicated Crossroads web portal (www.crossroads-world.com) provides an extensive source of information about Crossroads Partners and their integrated solutions. It also offers educational blogs, an interactive user forum and a broad library of Switch flows that can be downloaded and imported into existing Switch workflows.

About EFI

EFI™ (www.efi.com) is a worldwide provider of products, technology and services leading the transformation of analogue to digital imaging. Based in Silicon Valley, with offices around the globe, the company's powerful integrated product portfolio includes digital front-end servers; super wide, wide-format, label and ceramic inkjet presses and inks; production workflow, web to print, and business automation software; and office, enterprise and mobile cloud solutions. These products allow users to produce, communicate and share information in an easy and effective way, and enable businesses to increase their profits, productivity, and efficiency.

About Enfocus

Enfocus (www.enfocus.com) provides modular and affordable tools safeguarding job quality and enabling automation throughout the complete production chain. Innovative solutions improve communication between design and production while enhancing productivity and predictability through automation of routine tasks. Step-by-step deployment dramatically increases added value without forcing users to completely rethink their way of doing business. Well-known brands include Instant PDF, PitStop and Switch. Enfocus is a business unit of Esko and has its headquarters in Gent, Belgium.

About Esko

Esko (www.esko.com) is a global supplier of integrated solutions for packaging, sign and display finishing, commercial printing and professional publishing. Esko products and services help customers raise productivity, reduce time-to-market, lower costs and expand business and improve profitability. Esko employs around 1200 people worldwide. Its direct sales and service organization covers Europe, the Americas and the Asia Pacific region, completed by a network of distribution partners in more than 50 countries. Esko is headquartered in Gent, Belgium, and has R&D and manufacturing facilities in five European countries, the United States, China and India.

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